

Community Asset Mapping for Farm and Ranch Mental Health

Using a tool from the public health toolbox

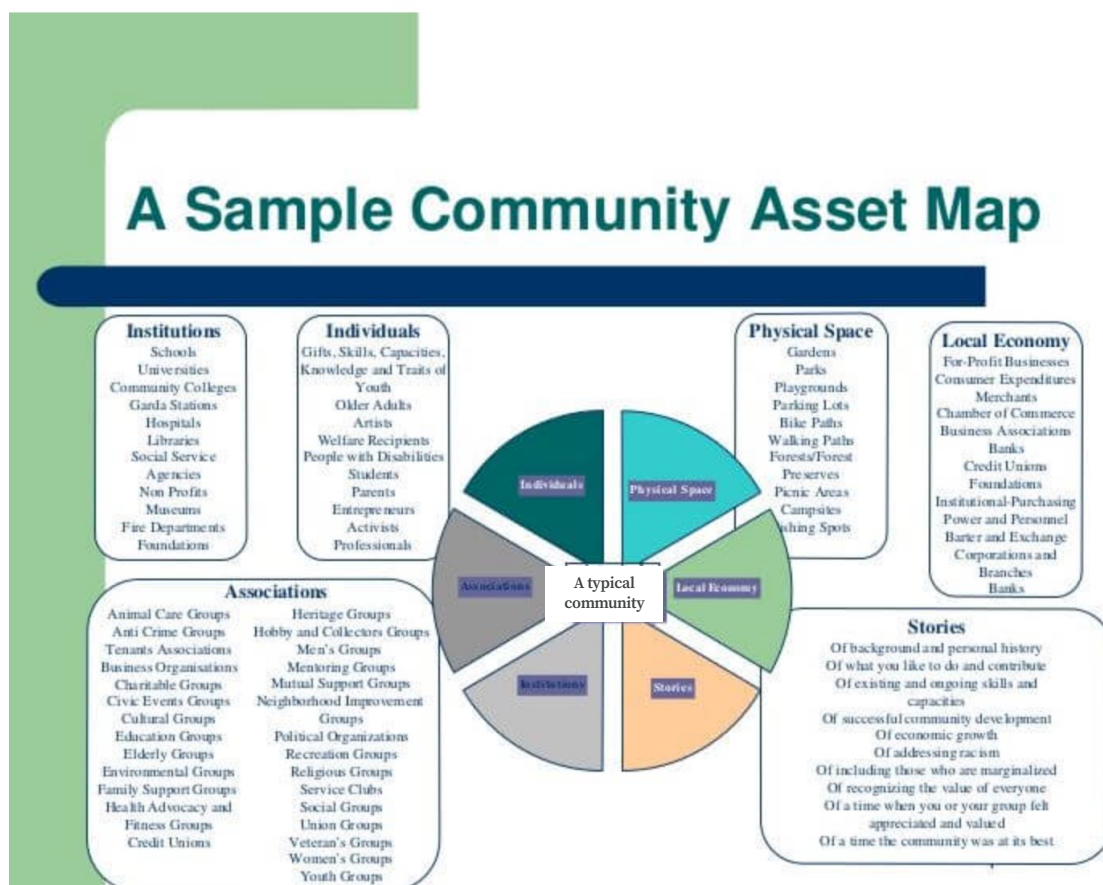


Image source: pinterest.com

There are different ways to begin Asset Mapping.

Start with a worksheet and invite community partners to identify a communities' assets.

Identify the Assets in Your Community

Individuals

Key persons in the community can be empowered to use their skills, abilities, and knowledge to make connections and build relationships for the agricultural population.

Stories

Use the history of the community to describe the farming or ranching culture.

Institutions

These include any physical structures or places important to the agricultural community: a school, church, hospital, library, recreation center, social club.

Associations

Associations or commodity groups that involve the agricultural community with activities and/or support.

Physical Assets

Physical assets includes any physical object that strengthens the community like a water tank, public transport, fire department, or land.

Economic Assets

This includes everything that the community's population produce and consume in any way, whether through local business or other training options.



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