

### Corporate Sponsorship Opportunities and Pricing

Annual Sponsor Opportunities	Corporate Diamond	Corporate Gold
Rate	\$12,500	\$7,500
Includes	<ul style="list-style-type: none"> <li>Conference Platinum Sponsor</li> <li>Leadership Institute Series Sponsor – 4 Events</li> <li>Webinar Sponsor – 12 Webinars</li> </ul>	<ul style="list-style-type: none"> <li>Leadership Institute Series Sponsor</li> <li>Webinar Sponsor – 12 Webinars</li> </ul>

### Product Sponsorship Opportunities and Pricing

Annual Sponsor Opportunities	Leadership Institute Series Sponsor	Webinar Sponsor
Rate	\$4,500	\$4,000
Description	The Leadership Institute (LI) is a unique offering from the Society for Social Work Leadership in Healthcare that brings social workers together to explore and enhance our power to lead change in healthcare settings. The program targets experienced leaders, developing leaders, formal leaders and informal leaders. Attendees earn 11.5 CEUs over 1.5 days of learning. The LI is held 3 times a year.	The SSWLHC webinar series consists of monthly webinars that cover a variety of themes/topics important and relevant to social workers. Attendees earn 1.5 CEUs over 1.5 hours of learning. Webinars are held approximately 10 times per year (monthly).
Includes	<ul style="list-style-type: none"> <li>Sponsorship of 3 Leadership Institutes (within same calendar year)</li> <li>Logo placement and recognition on the SSWLHC website</li> <li>Product advertising clip or LIVE introduction of service/product at the beginning of the Leadership Institute for all attendees</li> </ul>	<ul style="list-style-type: none"> <li>Sponsorship of 10 webinars (within the same calendar year)</li> <li>Logo placement and recognition on the SSWLHC website</li> <li>Product advertising clip or LIVE introduction of service/product at the beginning of the webinar for all attendees</li> </ul>

## 57th Annual Meeting and Conference • October 15 – 16, 2022 Loews Vanderbilt Hotel, Nashville, Tennessee

### Handout and Program Advertising Opportunities

Conference Sponsorship Opportunities	Conference Handout Sponsor	Full Page Program Advertisement	Half Page Program Advertisement	Quarter Page Program Advertisement
Rate	\$1,000	\$500	\$355	\$200
Includes	Logo displayed on conference sponsorship handout page (Attendees must access this page to download all conference presentation handouts.)	7 X 10" Color Ad displayed in the conference program (without bleeds)	7 X 4 7/8" Color Ad displayed in the conference program (without bleeds)	3 3/8 X 4 7/8" Color Ad displayed in the conference program (without bleeds)

### Additional Sponsor Opportunities

Conference Sponsorship Opportunities	Hotel Room Key Card	Printer	SWHL Foundation Live Auction	SSWLHC Awards
Rate	\$1,500	\$1,000	\$1,500	\$1,500
50% Off One Full Conference Registration	✓	✓	✓	✓
Additionally Includes	N/A	N/A	<ul style="list-style-type: none"> <li>Company logo promoted on Live Auction website</li> <li>Introduction of Live Auction</li> </ul>	<ul style="list-style-type: none"> <li>Co-presents up to one award</li> <li>Company Logo displayed on awards website page and call for nominations</li> </ul>

## Material Sponsor Opportunities

This is an opportunity for a sponsor to supply promotional items to be distributed to all conference attendees. Recognition includes company name/logo on all promotional materials and SSWLHC website. Company is responsible for purchasing/shipping promotional items.

Conference Sponsorship Opportunities	Lanyards	Tote Bag	Custom Phone Holders	Pen	Water Bottle
<b>Rate</b>	\$500	\$1,500	\$500	\$500	\$1,000

## Medal Sponsorship Opportunities

Sponsorship Opportunities	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Special Sponsor
Exclusive Sponsorship of ONE of the following events at the Conference	Exclusive sponsorship for the Welcome Reception and Keynote Kermit Nash Presentation	Exclusive sponsorship for one of the following: <ul style="list-style-type: none"> <li>Leadership Institute Intensive</li> <li>Pediatric Intensive</li> <li>Opening Keynote Presentation</li> <li>Plenary Session</li> <li>Closing Keynote Presentation</li> </ul> Includes Sponsor Logo featured outside general session space	Exclusive sponsorship for one of the following: <ul style="list-style-type: none"> <li>Monday Breakfast</li> <li>Monday Lunch</li> <li>Tuesday Breakfast</li> </ul>	Exclusive sponsorship for one of the following: <ul style="list-style-type: none"> <li>Monday Break</li> <li>Tuesday Break</li> <li>Wednesday Break</li> </ul>	N/A
2-minute Introduction	✓	N/A	N/A	N/A	N/A
Company Logo Promoted Outside General Session Space	✓	✓	✓	✓	✓
Advertisement in Conference Brochure	Full-page	Half-page	Half-page	Quarter-page	N/A
Company Listed in promotional materials and on SSWLHC website with logo	✓	✓	✓	✓	✓
One Full Conference Registration	✓	✓	✓	N/A	N/A
Exhibit booth with exhibit only registration, table, chairs, and one-time use of the attendee email list	✓	✓	✓	✓	✓
Price (Regular/Non-Profit)	\$6,599/\$5,999	\$3,999/\$3,599	\$3,399/\$3,099	\$2,199/\$1,993	\$1,599/\$1,499

<p><b>Conference Sponsor and Advertising Opportunity:</b> (Regular/Nonprofit Rate)</p> <p><input type="checkbox"/> \$6,599/\$5,999 Platinum</p> <p><input type="checkbox"/> \$3,999/\$3,599 Gold</p> <p><input type="checkbox"/> \$3,399/\$3,099 Silver</p> <p><input type="checkbox"/> \$2,199/\$1,993 Bronze</p> <p><input type="checkbox"/> \$1,599/\$1,499 Special Sponsor/Exhibitor</p> <p><b>Additional Sponsor Pricing</b></p> <p><input type="checkbox"/> \$1,500 Hotel Room Key Card</p> <p><input type="checkbox"/> \$1,000 Printer</p> <p><input type="checkbox"/> \$1,500 SWHL Foundation Reception and Live Auction</p> <p><input type="checkbox"/> \$1,500 SSWLHC Awards</p>	<p><b>Corporate Sponsor Opportunity:</b></p> <p><b>Annual Sponsor:</b></p> <p><input type="checkbox"/> \$12,500 Corporate Diamond</p> <p><input type="checkbox"/> \$7,500 Corporate Gold</p> <p><b>Product Sponsor:</b></p> <p><input type="checkbox"/> \$4,500 Leadership Institute Series Sponsor</p> <p><input type="checkbox"/> \$4,000 Webinar Sponsor</p> <p><b>Handout and Program Advertising Opportunities:</b></p> <p><input type="checkbox"/> \$1,000 Conference Handout Sponsor</p> <p><input type="checkbox"/> \$500 Full Page Program Advertisement</p> <p><input type="checkbox"/> \$355 Half Page Program Advertisement</p> <p><input type="checkbox"/> \$200 Quarter Page Program Advertisement</p>
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Name of Company: \_\_\_\_\_ Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### Payment information

Total amount: \_\_\_\_\_

Check enclosed (payable to SSWLHC, tax ID # 23-3100897)

Please note: If you are required to pay by direct wire transfer or credit card, please contact SSWLHC at info@sswlhc.org.

**All sponsorship payments are non-refundable.**



**Please return this completed form to:**

**SSWLHC**

P.O. Box 175 · Devault, PA 19432

Phone/Fax: (844) 957-7768 · Email: info@sswlhc.org

Website: www.sswlhc.org