

**SSWLHC Sponsorship Opportunities Form**  
**56th Annual Meeting and Conference**  
**October 25 - 28, 2021**

**Loews Ventana Canyon Resort • Tucson, AZ.**

**Conference Sponsor & Advertising Opportunities**

Sponsorship Opportunities	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Special Sponsor
Exclusive Sponsorship of ONE of the following Events at the Conference	<ul style="list-style-type: none"> <li>Kermit Nash Presentation (with 2 minute introduction)</li> <li>Keynote Speaker (with 2 minute introduction)</li> </ul>	<ul style="list-style-type: none"> <li>Full Day Intensive (2 available)</li> <li>Opening Session</li> <li>Welcome Reception</li> <li>Plenary Session</li> </ul>	<ul style="list-style-type: none"> <li>Monday Breakfast</li> <li>Monday Lunch</li> <li>Tuesday Breakfast</li> </ul>	<ul style="list-style-type: none"> <li>Monday Break</li> <li>Tuesday Break</li> <li>Wednesday Break</li> </ul>	N/A
Advertisement in Conference Brochure	Full-page	Half-page	Half-page	Quarter-page	N/A
Company Listed in promotional materials, and on SSWLHC website with logo	✓	✓	✓	✓	✓
One Full Conference Registration	✓	✓	✓	N/A	N/A
Exhibit booth with exhibit only registration, table, chairs and one time use of the attendee email list	✓	✓	✓	✓	✓

**Additional Sponsor Opportunities**

Sponsorship Opportunities	Strategic Supporter*	Conference Handout Sponsor	Full Page Program Advertisement	Half Page Program Advertisement	Quarter Page Program Advertisement
Benefits	The opportunity for a sponsor-supplied virtual promotional item to be distributed to all conference attendees (such as coupons, discounts, etc.)  Recognition in all promotional materials  Company name and logo on SSWLHC website	Your logo on the web page where the registrants will go to download the speaker handouts <b>SALE OUT</b>	Advertisement included with conference program and distributed virtually to all conference attendees  Ads included on SSWLHC website portal for all attendees	Half Page Horizontal Ad (7" x 4 7/8")  Advertisement included with conference program and distributed virtually to all conference attendees  Ads included on SSWLHC website portal for all attendees	Quarter Page Ad (3 3/8" x 4 7/8")  Advertisement included with conference program and distributed virtually to all conference attendees  Ads included on SSWLHC website portal for all attendees

\* For each sponsored item, the sponsor provides the investment and a logo for the item, and SSWLHC will purchase the item with that investment.

**Sponsor Pricing**

Conference Sponsorship Opportunities:	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Special Sponsor
Regular/Non-Profit Rate	\$6,395/\$5,755	\$3,925/\$3,530	\$3,300/\$2,970	\$2,150/\$1,935	\$1,590/\$1,430

**Additional Sponsor Pricing**

Sponsorship Opportunities:	Strategic Supporter	Conference Handout Sponsor	Full Page Program Advertisement	Half Page	Quarter Page Program Advertisement
Rate:	\$285	\$775 <b>SALE OUT</b>	\$460	\$355	\$200

**Corporate Sponsor Opportunities & Pricing**

Annual Sponsor Opportunities	Corporate Diamond	Corporate Gold
Regular Rate	\$12,500	\$7,500
Benefits	<ul style="list-style-type: none"> <li>Conference Platinum Sponsor Benefits</li> <li>Leadership Institute Series Sponsor</li> <li>Webinar Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Leadership Institute Series Sponsor</li> <li>Webinar Sponsor</li> </ul>

**Product Sponsor Price & Benefits**

Annual Sponsor Opportunities	Leadership Institute Series Sponsor	Webinar Sponsor
Regular Rate	\$4,500	\$4,000
Benefits	<ul style="list-style-type: none"> <li>Includes sponsorship of 3 Leadership Institutes (within same calendar year)</li> <li>Logo placement and recognition on the SSWLHC website</li> <li>Product advertising clip at the beginning of the LI for all attendees</li> </ul>	<ul style="list-style-type: none"> <li>Includes sponsorship of 10 webinars (within same calendar year)</li> <li>Logo placement and recognition on the SSWLHC website</li> <li>Product advertising clip at the beginning of the webinar for all attendees</li> </ul>

## Conference Sponsor & Advertising Opportunity:

### (Regular/Non-profit Rate)

- \$6,395/\$5,755 Platinum
- \$3,925/\$3,530 Gold
- \$3,300/\$2,970 Silver
- \$2,150/\$1,935 Bronze
- \$1,590/\$1,430 Special Sponsor/Exhibitor

### Additional Sponsor Pricing

- \$285 Strategic Supporter
- \$775 Conference Handout Sponsor
- \$460 Full Page Program Ad (7" x 10" Color Ad With Bleeds)
- \$355 Half Page Program Ad (7" x 4 7/8" Color Ad With Bleeds)
- \$200 Quarter Page Program Ad (3 3/8" x 4 7/8" Color Ad With Bleeds)

## Corporate Sponsor Opportunity:

### Annual Sponsor:

- \$12,500 Corporate Diamond
- \$7,500 Corporate Gold

### Product Sponsor:

- \$4,500 Leadership Institute
- \$4,000 Webinar Series

Name of Company: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment information

Total amount: \_\_\_\_\_

- Check enclosed (payable to SSWLHC, tax ID # 23-3100897)

Please note: If you are required to pay by direct wire transfer or credit card, please contact SSWLHC at [info@sswlhc.org](mailto:info@sswlhc.org).

***All sponsorship fees are non-refundable.***

**Please return this completed form to:**

**SSWLHC**

SSWLHC • P.O. Box 175 • Devault, PA 19432

Phone/Fax: (844) 957-7768 • Email: [info@sswlhc.org](mailto:info@sswlhc.org) • Website: [www.sswlhc.org](http://www.sswlhc.org)