

**Conference Sponsor & Advertising Opportunities**

Sponsorship Opportunities	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Special Sponsor
Exclusive Sponsorship of ONE of the following Events at the Conference	<ul style="list-style-type: none"> <li>Kermit Nash Presentation (with 2 minute introduction)</li> <li>Keynote Speaker (with 2 minute introduction)</li> </ul>	<ul style="list-style-type: none"> <li>Full Day Intensive (2 available)</li> <li>Opening Session</li> <li>Welcome Reception</li> <li>Kermit B. Nash</li> <li>Plenary Session</li> </ul>	<ul style="list-style-type: none"> <li>Monday Breakfast</li> <li>Monday Lunch</li> <li>Tuesday Breakfast</li> </ul>	<ul style="list-style-type: none"> <li>Monday Break</li> <li>Tuesday Break</li> <li>Wednesday Break</li> </ul>	N/A
Advertisement in Conference Brochure	Full-page	Half-page	Half-page	Quarter-page	N/A
Company Listed in promotional materials, and on SSWLHC website with logo	✓	✓	✓	✓	✓
One Full Conference Registration	✓	✓	✓	N/A	N/A
Exhibit booth with exhibit only registration, table, chairs and one time use of the attendee email list	✓	✓	✓	✓	✓

**Additional Sponsor Opportunities**

Sponsorship Opportunities	Strategic Supporter*	Conference Handout Sponsor	Full Page Program Advertisement	Half Page Program Advertisement	Quarter Page Program Advertisement
Benefits	<p>The opportunity for a sponsor-supplied virtual promotional item to be distributed to all conference attendees (such as coupons, discounts, etc.)</p> <p>Recognition in all promotional materials</p> <p>Company name and logo on SSWLHC website</p>	<p>Your logo on the web page where the registrants will go to download the speaker handouts</p> <p><b>SOLO OUT</b></p>	<p>Advertisement included with conference program and distributed virtually to all conference attendees</p> <p>Ads included on SSWLHC website portal for all attendees</p>	<p>Half Page Horizontal Ad (7" x 4 7/8")</p> <p>Advertisement included with conference program and distributed virtually to all conference attendees</p> <p>Ads included on SSWLHC website portal for all attendees</p>	<p>Quarter Page Ad (3 3/8" x 4 7/8")</p> <p>Advertisement included with conference program and distributed virtually to all conference attendees</p> <p>Ads included on SSWLHC website portal for all attendees</p>

\* For each sponsored item, the sponsor provides the investment and a logo for the item, and SSWLHC will purchase the item with that investment.

**Sponsor Pricing**

Conference Sponsorship Opportunities:	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Special Sponsor
Regular/Non-Profit Rate	\$6,395/\$5,755	\$3,925/\$3,530	\$3,300/\$2,970	\$2,150/\$1,935	\$1,590/\$1,430

**Additional Sponsor Pricing**

Sponsorship Opportunities:	Strategic Supporter	Conference Handout Sponsor	Full Page Program Advertisement	Half Page	Quarter Page Program Advertisement
Rate:	\$285	\$775	\$460	\$355	\$200

**Corporate Sponsor Opportunities & Pricing**

Annual Sponsor Opportunities	Corporate Diamond	Corporate Gold
Regular Rate	\$12,500	\$7,500
Benefits	<ul style="list-style-type: none"> <li>Conference Platinum Sponsor Benefits</li> <li>Leadership Institute Series Sponsor</li> <li>Webinar Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>Leadership Institute Series Sponsor</li> <li>Webinar Sponsor</li> </ul>

**Product Sponsor Price & Benefits**

Annual Sponsor Opportunities	Leadership Institute Series Sponsor	Webinar Sponsor
Regular Rate	\$4,500	\$4,000
Benefits	<ul style="list-style-type: none"> <li>Includes sponsorship of 3 Leadership Institutes (within same calendar year)</li> <li>Logo placement and recognition on the SSWLHC website</li> <li>Product advertising clip at the beginning of the LI for all attendees</li> </ul>	<ul style="list-style-type: none"> <li>Includes sponsorship of 10 webinars (within same calendar year)</li> <li>Logo placement and recognition on the SSWLHC website</li> <li>Product advertising clip at the beginning of the webinar for all attendees</li> </ul>

## Conference Sponsor & Advertising Opportunity:

### (Regular/Non-profit Rate)

- \$6,395/\$5,755 Platinum
- \$3,925/\$3,530 Gold
- \$3,300/\$2,970 Silver
- \$2,150/\$1,935 Bronze
- \$1,590/\$1,430 Special Sponsor/Exhibitor

### Additional Sponsor Pricing

- \$285 Strategic Supporter
- \$775 Conference Handout Sponsor
- \$460 Full Page Program Ad
- \$355 Half Page Program Ad
- \$200 Quarter Page Program Ad

## Corporate Sponsor Opportunity:

### Annual Sponsor:

- \$12,500 Corporate Diamond
- \$7,500 Corporate Gold

### Product Sponsor:

- \$4,500 Leadership Institute
- \$4,000 Webinar Series

Name of Company: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Payment information

**Total amount:** \_\_\_\_\_

- Check enclosed (payable to SSWLHC, tax ID # 23-3100897)

Please note: If you are required to pay by direct wire transfer or credit card, please contact SSWLHC at [info@sswlhc.org](mailto:info@sswlhc.org).

***All sponsorship fees are non-refundable.***

**Please return this completed form to:**

**SSWLHC**

SSWLHC • P.O. Box 175 • Devault, PA 19432

Phone/Fax: (844) 957-7768 • Email: [info@sswlhc.org](mailto:info@sswlhc.org) • Website: [www.sswlhc.org](http://www.sswlhc.org)