

## SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

55<sup>th</sup> Annual Meeting & Conference

October 18 - 20, 2020

**Loews Vanderbilt Hotel**

**Nashville, Tennessee**

*Join us for SSWLHC's 55<sup>th</sup> Annual Conference and Interact with Hundreds  
of Key leaders in Health Care Social Work.*

Sponsorship Opportunities	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Special Sponsor
<b>Regular/Non-Profit Rate*</b>	\$6,180/\$5,880	\$3,811/\$3,511	\$3,193/\$2,893	\$2,088,\$1,788	\$1,545/\$1,245
Exclusive Sponsorship of <b>ONE</b> of the following Events at the Conference	<ul style="list-style-type: none"> <li>• Keynote Speaker (with introduction)</li> <li>• Conference Tote Bags (your company logo on the bag with the SSWLHC logo)</li> </ul>	<ul style="list-style-type: none"> <li>• Full Day Intensive (2 available)</li> <li>• Opening Session</li> <li>• Welcome Reception</li> <li>• Kermit B. Nash Speaker</li> <li>• Keynote Session</li> <li>• Plenary Session</li> </ul>	<ul style="list-style-type: none"> <li>• Monday General Session (3 available)</li> <li>• Tuesday General Session (3 available)</li> <li>• Monday Breakfast</li> <li>• Monday Lunch</li> <li>• Tuesday Breakfast</li> </ul>	<ul style="list-style-type: none"> <li>• Monday AM Break (4 available)</li> <li>• Tuesday Break (4 available)</li> <li>• Half Day Intensive</li> </ul>	N/A
Advertisement in Conference Brochure	Full-page	Full-page	Half-page	Quarter-page	N/A
Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo	✓	✓	✓	✓	✓
One Full Conference Registration	✓	✓	✓	N/A	N/A
Exhibit booth with 1 exhibit only registration**, table, chairs and one time use of the attendee email list	✓	✓	✓	✓	✓

*\* Please include evidence of non-profit status*

*\*\* Additional exhibit only registrations are \$500 per person*

### Strategic Supporter Regular

Rate: \$283.25

Special Exhibitor Rate:

\$154.50\*\* Includes:

- The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

### Advertiser

Full Page (7" x 10"): \$458.35

Half Page (7" x 4 7/8") Horizontal: \$355.35

Quarter Page (3 3/8" x 4 7/8"): \$200.85

Includes:

- Hard copy of ad distributed to all conference attendees
- Ads included on SSWLHC website portal for all attendees

### Hotel Room Key Cards

Rate: \$2,500

Includes: Custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card.

### Conference Lanyards

Rate: \$1,545

Your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge

\*\*To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.

**Confirmation of Intent to Sponsor, Exhibit, Advertise**

Name of Company: \_\_\_\_\_  
 Company Contact: \_\_\_\_\_  
 Address (Same as address on credit card): \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment information**

Total amount: \_\_\_\_\_ Credit Card Charge:  
 Check enclosed (payable to SSWLHC, tax ID # 23-3100897)  VISA  
 MasterCard  
 American Express  
 Name on card: \_\_\_\_\_  
 Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_  
 Signature: \_\_\_\_\_ CVC: \_\_\_\_\_

**50% deposit is required for all options chosen.  
 Balance must be paid in full by August 31, 2020.**

**All sponsorship and exhibitor fees are non-refundable.**

**Promotional Opportunities:**

**Platinum Sponsored Event: \$6,180/\$5,880 (select one)**

- Keynote Speaker (with introduction)
- Conference Tote Bags\* (your company logo on bag with SSWLHC logo)

**Gold Sponsored Events: \$3,811/\$3,511 (select one)**

- Full Day Intensive (2 available)
- Opening Session
- Welcome Reception
- Kermit B. Nash Speaker
- Keynote Session
- Plenary Session

**Silver Sponsored Events: \$3,193/ \$2,893 (select one)**

- General Session
- Breakfast
- Lunch

**Bronze Sponsored Events: \$2,088/\$1,788 (select one)**

- Morning Break
- Half Day Intensive

**Special Sponsor: \$1,545/\$1,245**

- Special Sponsor

**Strategic Supporter:**

- \$283.25
- \$154.50 (special exhibitor rate)\*\*  
 Please provide the SSWLHC office with a description of the item you will be supplying

**Advertiser:**

- \$458.35 Full Page Ad
- \$355.35 Half Page Ad
- \$200.85 Quarter Page Ad

\*\*To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.

**Exhibit Only Registration: \$500 (per person)**

- Exhibit Only Registration(s)  
 Total Number: \_\_\_\_\_

**Other Sponsorship Opportunities:**

- \$1545 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card
- \$1,545 Conference Lanyards - your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge
- \$1,030 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publica-tions) for one year (7/1/2019-6/30/2020)
- \$772.50 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts  
*\*The cost of sponsorship for the hotel room key card and conference lanyards covers the costs of these items. SSWLHC will purchase the items with the sponsor's investment. The sponsor is only responsible to provide their logo, which will be placed on the item.*

Please return this completed form to:  
 SSWLHC

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 info@sswlhc.org Website: www.sswlhc.org