

SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

52nd Annual Meeting & Conference

October 11-14, 2017

**Hyatt Regency Baltimore on the Inner Harbor
Baltimore, Maryland**

***Join us for SSWLHC's 52nd Annual Conference and Interact with
Hundreds of Key leaders in Health Care Social Work.***

Sponsorship Opportunities	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Special Sponsor
Regular Rate	\$5,635	\$3,435	\$2,885	\$1,785	\$1,235
Early Bird Rate (By 1/31)	\$5,072	\$3,092	\$2,597	\$1,607	\$1,013
Exclusive Sponsorship of one of the following Events at the Conference	<ul style="list-style-type: none"> • Keynote Speaker (with introduction) • Conference Tote Bags (your company logo on the bag with the SSWLHC logo) 	<ul style="list-style-type: none"> • Full Day Intensive • Welcome Reception • Kermit B. Nash Plenary Speaker • Thursday Lunch 	<ul style="list-style-type: none"> • Half Day Intensive • Thursday Breakfast • Friday Breakfast • Saturday Breakfast 	<ul style="list-style-type: none"> • Thursday Break • Friday Break • Saturday Break 	N/A
Advertisement in each of three issues of the Social Work Leader	Full-page	Quarter-page	N/A	N/A	N/A
Advertisement in Conference Brochure	Full-page	Full-page	Half-page	Quarter-page	N/A
Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo	✓	✓	✓	✓	✓
One Full Conference Registration	Two registrations	✓	✓	✓	✓
Exhibit booth with exhibit only registration, table, chairs and one time use of the attendee email list	✓	✓	✓	✓	✓

Exhibitor Only

Regular Rate: \$1,130 / \$785 non-profit*

Early Bird Rate: \$1,017 / \$706.50 non-profit*

Includes:

- Three days of dedicated contact with attendees
- Recognition as an exhibitor
- One Full Conference registration
- One Exhibit Only registration
- One time use of the attendee email list
- One 6' skirted table and two chairs

* Please include evidence of non-profit status

Strategic Supporter

Regular Rate: \$250

Special Exhibitor Price: \$150

Includes:

- The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

Advertiser

Full Page (7" x 10"): \$445

Half Page (7" x 4 7/8") Horizontal: \$345

Quarter Page (3 3/8" x 4 7/8"): \$195

Includes:

- Hard copy of ad distributed to all conference attendees
- Ads included on SSWLHC website portal for all attendees

Confirmation of Intent to Sponsor, Exhibit, Advertise

Name of Company: _____
 Company Contact: _____
 Address: _____
 Phone: _____ Email: _____

Payment information

Total amount: _____
 Check enclosed (payable to SSWLHC, tax ID # 23-3100897)
 Charge credit card: Visa MasterCard American Express
 Name on card: _____
 Card number: _____ Expiration date: _____
 Signature: _____

50% deposit is required for all options chosen.
Balance must be paid in full by August 31, 2017. Cancellation fee for exhibit space is \$300 if cancelled prior to August 31, 2017.
After August 31, 2017 booth fees are non-refundable.

All sponsorship fees are non-refundable.

Promotional Opportunities:

Platinum Sponsored Event: \$5,635 (select one)
 Keynote Speaker
 Conference Tote Bags**

Gold Sponsored Events: \$3,435 (select one)
 Kermit B. Nash Plenary Speaker
 Full Day Intensive
 Welcome Reception (Wednesday)
 Lunch Buffet (Thursday)

Silver Sponsored Events: \$2,885 (select one)
 Half Day Intensive
 Thursday Continental Breakfast
 Friday Continental Breakfast
 Saturday Continental Breakfast

Bronze Sponsored Events: \$1,785 (select one)
 Thursday Afternoon Refreshment Break
 Friday Morning Refreshment Break
 Friday Afternoon Refreshment Break
 Saturday Morning Refreshment Break

Special Sponsor: \$1,235
 Special Sponsor

Exhibit:
 \$1,130 Standard Booth
 \$785 Non-Profit Booth
(please include evidence of non-profit status)

Strategic Supporter:
 \$250
 \$150 (special exhibitor price)
 Please provide the SSWLHC office with a description of the item you will be supplying

Advertiser:
 \$445 Full Page Ad
 \$345 Half Page Ad
 \$195 Quarter Page Ad

Other Sponsorship Opportunities:

- \$1500 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card
- \$1500 Conference Lanyards - your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge
- \$1000 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2017-6/30/2018)
- \$750 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts

*** For each sponsored item, the sponsor provides the investment and a logo for the item, and SSWLHC will purchase the item with that investment.*

Please return this completed form to:
 SSWLHC

100 North 20th Street, Suite 400, Philadelphia, PA 19103
 Phone: 866-237-9542 • Fax: 215-564-2175 • Email: info@sswlhc.org
 Website: www.sswlhc.org