



**SOCIETY FOR SOCIAL WORK LEADERSHIP IN HEALTH CARE
2017/2018 COMMITTEE VOLUNTEER INTEREST**

ANNUAL MEETING AND CONFERENCE

- Develop an event that develops new leaders through robust academic content that advances the profession of social work while also offering Networking and collaboration amongst peers to keep up to date on best practices.
- Recruit sponsors and exhibitors for annual meeting.

MARKETING/WEBSITE/SOCIAL MEDIA

- Bring awareness of SSWLHC to non-members and potential sponsors.
- Increase and strengthen SSWLHC membership and retention in each membership category.
- Determining which and when content should be promoted on social media and website.
- Monthly member spotlight.
- Bring awareness of SSWLHC via social media platforms including, but not limited to Facebook, LinkedIn and Twitter.

MENTORING

- Serve on an oversight committee that develops contacts and links interested SSWLHC members with SSWLHC mentors.

PRODUCTS AND PRACTICES RESOURCE

- Promote the society by spreading knowledge and ensuring members have access to best practices and procedures.
- Making SSWLHC the go-to resource for social work in health care.

STUDENTS AND NEW PROFESSIONALS

- Increasing the visibility of SSWLHC into academic institutions.
- Assist students to get jobs in the workforce.

I am interested in being a part of the following Work Group(s) or Committee(s). Please contact me.

- | | |
|---|--|
| <input type="checkbox"/> Annual Meeting and Conference | <input type="checkbox"/> Products and Practices Resource |
| <input type="checkbox"/> Marketing/Website/Social Media | <input type="checkbox"/> Students and New Professionals |
| <input type="checkbox"/> Mentoring | |

Name _____ Organization _____

Address _____

City _____ State _____ Zip Code _____

Work Phone _____ Email _____

Thank you for your interest in serving as a volunteer leader with the SSWLHC! Please email this form to Kyle Fernley at kfernley@fernley.com.