SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

55th Annual Meeting & Conference
October 18 - 20, 2020
Loews Vanderbilt Hotel
Nashville, Tennessee

Join us for SSWLHC’s 55th Annual Conference and Interact with Hundreds of Key leaders in Health Care Social Work.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Special Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular/Non-Profit Rate*</td>
<td>$6,180/$5,880</td>
<td>$3,811/$3,511</td>
<td>$3,193/$2,893</td>
<td>$2,088/$1,788</td>
<td>$1,545/$1,245</td>
</tr>
</tbody>
</table>

Exclusive Sponsorship of ONE of the following Events at the Conference

- **Keynote Speaker (with introduction)**
- **Conference Tote Bags (your company logo on the bag with the SSWLHC logo)**
- **Full Day Intensive (2 available)**
- **Opening Session**
- **Welcome Reception**
- **Kermit B. Nash Speaker**
- **Keynote Session**
- **Plenary Session**
- **Monday General Session (3 available)**
- **Tuesday General Session (3 available)**
- **Monday Breakfast**
- **Monday Lunch**
- **Monday AM Break (4 available)**
- **Tuesday Break (4 available)**
- **Half Day Intensive**

Advertisement in Conference Brochure

- Full-page
- Full-page
- Half-page
- Quarter-page
- N/A

Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo

- ✓
- ✓
- ✓
- ✓
- ✓

One Full Conference Registration

- ✓
- ✓
- ✓
- N/A
- N/A

Exhibit booth with 1 exhibit only registration**, table, chairs and one time use of the attendee email list

- ✓
- ✓
- ✓
- ✓
- ✓

* Please include evidence of non-profit status

** Additional exhibit only registrations are $500 per person

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**Strategic Supporter**
Regular Rate: $283.25
Special Exhibitor Rate: $154.50** Includes:

- The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

**Advertiser**
Full Page (7” x 10”): $458.35
Half Page (7” x 4 7/8”) Horizontal: $355.35
Quarter Page (3 3/8” x 4 7/8”): $200.85
Includes:

- Hard copy of ad distributed to all conference attendees
- Ads included on SSWLHC website portal for all attendees

**Hotel Room Key Cards**
Rate: $2,500
Includes: Custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card.

**Conference Lanyards**
Rate: $1,545
Your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge

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**To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.**
SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form
55th Annual Meeting & Conference, October 18 - 20, 2020
Loews Vanderbilt Hotel Nashville, Tennessee

Confirmation of Intent to Sponsor, Exhibit, Advertise

Name of Company: _______________________________________________________________________________________________

Company Contact: ________________________________________________________________________________________________

Address (Same as address on credit card): _____________________________________________________________________________

Phone: __________________________________________ Email: _________________________________________________________

Payment information

Total amount: ___________________________________ Credit Card Charge:

Check enclosed (payable to SSWLHC, tax ID # 23-3100897) □ VISA

Name on card: ____________________________________________ Expiration date:____________________

Card number: ___________________________________________________________________ CVC:__________________________________

Signature: _________________________________________________________________

50% deposit is required for all options chosen.
Balance must be paid in full by August 31, 2020.

All sponsorship and exhibitor fees are non-refundable.

Promotional Opportunities:

<table>
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<tr>
<th>Platinum Sponsored Event: $6,180/$5,880 (select one)</th>
<th>Bronze Sponsored Events: $2,088/$1,788 (select one)</th>
<th>Other Sponsorship Opportunities:</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ Keynote Speaker (with introduction)</td>
<td>□ Morning Break</td>
<td>□ $1545 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card</td>
</tr>
<tr>
<td>□ Conference Tote Bags* (your company logo on bag with SSWLHC logo)</td>
<td>□ Half Day Intensive</td>
<td>□ $1,545 Conference Lanyards - your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge</td>
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<tr>
<td>Gold Sponsored Events: $3,811/$3,511 (select one)</td>
<td>Special Sponsor: $1,545/$1,245</td>
<td>□ $1,030 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2019-6/30/2020)</td>
</tr>
<tr>
<td>□ Full Day Intensive (2 available)</td>
<td></td>
<td>□ $772.50 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts</td>
</tr>
<tr>
<td>□ Opening Session</td>
<td>Special Sponsor</td>
<td>*The cost of sponsorship for the hotel room key card and conference lanyards covers the costs of these items. SSWLHC will purchase the items with the sponsor’s investment. The sponsor is only responsible to provide their logo, which will be placed on the item.</td>
</tr>
<tr>
<td>□ Welcome Reception</td>
<td></td>
<td></td>
</tr>
<tr>
<td>□ Kermit B. Nash Speaker</td>
<td></td>
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<td>□ Plenary Session</td>
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<td>Silver Sponsored Events: $3,193/$2,893 (select one)</td>
<td>Strategic Supporter: $283.25</td>
<td></td>
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<tr>
<td>□ General Session</td>
<td>□ $154.50 (special exhibitor rate)**</td>
<td></td>
</tr>
<tr>
<td>□ Breakfast</td>
<td>Please provide the SSWLHC office with a description of the item you will be supplying</td>
<td></td>
</tr>
<tr>
<td>□ Lunch</td>
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Other Sponsorship Opportunities:

| $1,030 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2019-6/30/2020) |

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<th>Exhibit Only Registration: $500 (per person)</th>
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<tr>
<td>□ Exhibit Only Registration(s)</td>
</tr>
<tr>
<td>Total Number:_________</td>
</tr>
</tbody>
</table>

Please return this completed form to:
SSWLHC
295 E. Swedesford Road #347
Wayne, PA 19087
Phone: 866-237-9542  •  Fax: 215-564-2175  •
Email: info@sswlhc.org Website: www.sswlhc.org