SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

55th Annual Meeting & Conference
October 18 - 20, 2020
Loews Vanderbilt Hotel
Nashville, Tennessee

Join us for SSWLHC’s 55th Annual Conference and Interact with Hundreds of Key leaders in Health Care Social Work.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Special Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular/Non-Profit Rate*</td>
<td>$6,180/$5,880</td>
<td>$3,811/$3,511</td>
<td>$3,193/$2,893</td>
<td>$2,088/$1,788</td>
<td>$1,545/$1,245</td>
</tr>
<tr>
<td>Exclusive Sponsorship of ONE of the following Events at the Conference</td>
<td>• Keynote Speaker (with introduction) • Conference Tote Bags (your company logo on the bag with the SSWLHC logo)</td>
<td>• Full Day Intensive (2 available) • Opening Session • Welcome Reception • Kermit B. Nash Speaker • Keynote Session • Plenary Session</td>
<td>• Monday General Session (3 available) • Tuesday General Session (3 available) • Monday Breakfast • Monday Lunch • Tuesday Breakfast</td>
<td>• Monday AM Break (4 available) • Tuesday Break (4 available) • Half Day Intensive</td>
<td>N/A</td>
</tr>
<tr>
<td>Advertisement in Conference Brochure</td>
<td>Full-page</td>
<td>Full-page</td>
<td>Half-page</td>
<td>Quarter-page</td>
<td>N/A</td>
</tr>
<tr>
<td>Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One Full Conference Registration</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Exhibit booth with 1 exhibit only registration**, table, chairs and one time use of the attendee email list</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

* Please include evidence of non-profit status

** Additional exhibit only registrations are $500 per person

Strategic Supporter
Regular Rate: $283.25
Special Exhibitor Rate: $154.50** Includes:
- The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

Advertiser
Full Page (7” x 10”): $458.35
Half Page (7” x 4 7/8” Horizontal): $355.35
Quarter Page (3 3/8” x 4 7/8”): $200.85
Includes:
- Hard copy of ad distributed to all conference attendees
- Ads included on SSWLHC website portal for all attendees

Hotel Room Key Cards
Rate: $2,500
Includes: Custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card.

Conference Lanyards
Rate: $1,545
Your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge

**To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.
SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form
55th Annual Meeting & Conference, October 18 - 20, 2020
Loews Vanderbilt Hotel Nashville, Tennessee

Confirmation of Intent to Sponsor, Exhibit, Advertise

Name of Company: _______________________________________________________________________________________________

Company Contact: ________________________________________________________________________________________________

Address (Same as address on credit card): _____________________________________________________________________________

Phone: __________________________________________ Email: _________________________________________________________

Payment information

Total amount: ___________________________________ Credit Card Charge:

Check enclosed (payable to SSWLHC, tax ID # 23-3100897)

Name on card: ____________________________________________ Expiration date: ________________

Card number: _____________________________________________ CVC:

Signature: __________________________________________________________

50% deposit is required for all options chosen.
Balance must be paid in full by August 31, 2020.

All sponsorship and exhibitor fees are non-refundable.

Promotional Opportunities:

Platinum Sponsored Event: $6,180/$5,880 (select one)

- Keynote Speaker (with introduction)
- Conference Tote Bags* (your company logo on bag with SSWLHC logo)

Gold Sponsored Events: $3,811/$3,511 (select one)

- Full Day Intensive (2 available)
- Opening Session
- Welcome Reception
- Kermit B. Nash Speaker
- Keynote Session
- Plenary Session

Silver Sponsored Events: $3,193/$2,893 (select one)

- General Session
- Breakfast
- Lunch

Bronze Sponsored Events: $2,088/$1,788 (select one)

- Morning Break
- Half Day Intensive

Special Sponsor: $1,545/$1,245

Strategic Supporter:

- $283.25
- $154.50 (special exhibitor rate)**

Please provide the SSWLHC office with a description of the item you will be supplying.

Other Sponsorship Opportunities:

- $1545 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card
- $1,545 Conference Lanyards - your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge
- $1,030 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2019-6/30/2020)
- $772.50 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts

*The cost of sponsorship for the hotel room key card and conference lanyards covers the costs of these items. SSWLHC will purchase the items with the sponsor’s investment. The sponsor is only responsible to provide their logo, which will be placed on the item.

Please return this completed form to:
SSWLHC
100 North 20th Street, Suite 200, Philadelphia, PA 19103
Phone: 866-237-9542 • Fax: 215-564-2175 • Email: info@sswlhc.org Website: www.sswlhc.org