SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

54th Annual Meeting & Conference
October 20-22, 2019
The Westin Kansas City at Crown Center
Kansas City, Missouri

Join us for SSWLHC’s 54th Annual Conference and Interact with Hundreds of Key leaders in Health Care Social Work.

<table>
<thead>
<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Special Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Regular Rate</strong></td>
<td>$6,000</td>
<td>$3,700</td>
<td>$3,100</td>
<td>$2,025</td>
<td>$1,500</td>
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<tr>
<td>Exclusive Sponsorship of one of the following Events at the Conference</td>
<td>• Keynote Speaker (with introduction)</td>
<td>• Full Day Intensive (2 available)</td>
<td>• Monday General Session (3 available)</td>
<td>• Monday AM Break (4 available)</td>
<td>N/A</td>
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<tr>
<td></td>
<td>• Conference Tote Bags (your company logo on the bag with the SSWLHC logo)</td>
<td>• Opening Session</td>
<td>• Tuesday General Session (3 available)</td>
<td>• Tuesday Break (4 available)</td>
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<td></td>
<td>• Welcome Reception</td>
<td>• Kermit B. Nash Speaker</td>
<td>• Monday Breakfast</td>
<td>• Half Day Intensive</td>
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<td></td>
<td>• Keynote Session</td>
<td>• Plenary Session</td>
<td>• Monday Lunch</td>
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<td></td>
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<td>• Half Day Intensive</td>
<td></td>
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<tr>
<td>Advertisement in Conference Brochure</td>
<td>Full-page</td>
<td>Full-page</td>
<td>Half-page</td>
<td>Quarter-page</td>
<td>N/A</td>
</tr>
<tr>
<td>Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>One Full Conference Registration</td>
<td>Two registrations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibit booth with exhibit only registration, table, chairs and one time use of the attendee email list</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

**Exhibitor Only**
Regular Rate: $1,130 / $900 non-profit*

Includes:
- Three days of dedicated contact with attendees
- Recognition as an exhibitor
- One Full Conference registration
- One Exhibit Only registration
- One time use of the attendee email list
- One 6’ skirted table and two chairs

* Please include evidence of non-profit status

**Strategic Supporter**
Regular Rate: $275
Special Exhibitor Rate: $150**

Includes:
- The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

**Advertiser**
Full Page (7” x 10”): $445
Half Page (7” x 4 7/8”) Horizontal: $345
Quarter Page (3 3/8” x 4 7/8”): $195

Includes:
- Hard copy of ad distributed to all conference attendees
- Ads included on SSWLHC website portal for all attendees

**To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.**
Confirmation of Intent to Sponsor, Exhibit, Advertise

Name of Company: ______________________________________________________________________________________________________

Company Contact: _______________________________________________________________________________________________________

Address: _______________________________________________________________________________________________________________

Phone: _________________________________________________  Email: _________________________________________________________

Payment information

Total amount: ___________________________________

Check enclosed (payable to SSWLHC, tax ID # 23-3100897)

Charge credit card:  ❑ Visa  ❑ MasterCard  ❑ American Express

Name on card: __________________________________________ Card number: ____________________________________

Expiration date: _____________  CSC: _______________ Signature: _____________________________

50% deposit is required for all options chosen.

Balance must be paid in full by August 31, 2019. Cancellation fee for exhibit space is $300 if cancelled prior to August 31, 2019.

After August 31, 2019 booth fees are non-refundable.

All sponsorship fees are non-refundable.

Promotional Opportunities:

Platinum Sponsored Event: $6,000 (select one)
❑ Keynote Speaker (with introduction)
❑ Conference Tote Bags* (your company logo on the bag with the SSWLHC logo)

Gold Sponsored Events: $3,700 (select one)
❑ Full Day Intensive (2 available)
❑ Opening Session
❑ Welcome Reception
❑ Kermit B. Nash Speaker
❑ Keynote Session
❑ Plenary Session

Silver Sponsored Events: $3,100 (select one)
❑ Monday General Session (3 available)
❑ Tuesday General Session (3 available)
❑ Monday Breakfast
❑ Monday Lunch
❑ Tuesday Breakfast

Other Sponsorship Opportunities:
❑ $1,500 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a room in the SSWLHC block so they see your logo each time they use their key card
❑ $1,500 Conference Lanyards - your name or logo will be printed on a lanyard provided to each conference attendee for their conference badge
❑ $1,000 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2019-6/30/2020)
❑ $750 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts

Bronze Sponsored Events: $2,025 (select one)
❑ Monday AM Break (4 available)
❑ Tuesday Break (4 available)
❑ Half Day Intensive

Special Sponsor: $1,500
❑ Special Sponsor

Exhibit:
❑ $1,130 Standard Booth
❑ $900 Non-Profit Booth
(please include evidence of non-profit status)

Strategic Supporter:
❑ $275
❑ $150 (special exhibitor rate)**

Advertiser:
❑ $445 Full Page Ad
❑ $345 Half Page Ad
❑ $195 Quarter Page Ad

* For each sponsored item, the sponsor provides the investment and a logo for the item, and SSWLHC will purchase the item with that investment.

**To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.

Please return this completed form to:
SSWLHC
100 North 20th Street, Suite 400, Philadelphia, PA 19103
Phone: 866-237-9542  •  Fax: 215-564-2175  •  Email: info@sswlhc.org
Website: www.sswlhc.org