SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

53rd Annual Meeting & Conference
October 3-6, 2018
Portland Marriott Downtown Waterfront
Portland, Oregon

Join us for SSWLHC’s 53rd Annual Conference and Interact with Hundreds of Key leaders in Health Care Social Work.

Purchase a sponsorship by January 31, 2018 and get a 10% discount!

<table>
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<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Special Sponsor</th>
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</thead>
<tbody>
<tr>
<td><strong>Regular Rate</strong></td>
<td></td>
<td></td>
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<tr>
<td>$5,635</td>
<td>$3,435</td>
<td>$2,885</td>
<td>$1,785</td>
<td>$1,235</td>
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<tr>
<td><strong>Early Bird Rate (By 1/31)</strong></td>
<td>$5,072</td>
<td>$3,092</td>
<td>$2,597</td>
<td>$1,607</td>
<td>$1,013</td>
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</tbody>
</table>

Exclusive Sponsorship of one of the following Events at the Conference

- Keynote Speaker (with introduction)
- Conference Tote Bags (your company logo on the bag with the SSWLHC logo)
- Full Day Intensive
- Welcome Reception
- Kermit B. Nash Plenary Speaker
- Thursday Lunch
- Half Day Intensive
- Thursday Breakfast
- Friday Breakfast
- Saturday Breakfast
- Thursday Break
- Friday Break

Advertisement in Conference Brochure

- Full-page
- Full-page
- Half-page
- Quarter-page
- N/A

Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo

- ✓
- ✓
- ✓
- ✓
- ✓

One Full Conference Registration

- Two registrations

Exhibit booth with exhibit only registration, table, chairs and one time use of the attendee email list

- ✓
- ✓
- ✓
- ✓
- ✓

Exhibitor Only

Regular Rate: $1,130 / $785 non-profit*
Early Bird Rate: $1,017 / $706.50 non-profit*

Included:
- Three days of dedicated contact with attendees
- Recognition as an exhibitor
- One Full Conference registration
- One Exhibit Only registration
- One time use of the attendee email list
- One 6’ skirted table and two chairs

Virtual Supporter

Regular Rate: $500
Special Exhibitor Rate: $300**

Includes:
- Showcase your organization via a continuously looped powerpoint presentation in the silent auction area (high-traffic area) throughout the conference.
- Recognition in all promotional materials

Strategic Supporter

Regular Rate: $250
Special Exhibitor Rate: $150**

Includes:
- The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

Advertiser

Full Page (7” x 10”): $445
Half Page (7” x 4 7/8”) Horizontal: $345
Quarter Page (3 3/8” x 4 7/8”): $195

Includes:
- Hard copy of ad distributed to all conference attendees
- Ads included on SSWLHC website portal for all attendees

**To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.

* Please include evidence of non-profit status
Confirmation of Intent to Sponsor, Exhibit, Advertise

Name of Company: ______________________________________________________________________________________________________

Company Contact: _______________________________________________________________________________________________________

Address: _______________________________________________________________________________________________________________

Phone: _________________________________________________ Email: _________________________________________________________

Payment information

Total amount: ___________________________________

Check enclosed (payable to SSWLHC, tax ID # 23-3100897)

Charge credit card: ☐ Visa ☐ MasterCard ☐ American Express

Name on card: __________________________________________________________________________________________________________

Card number: ___________________________________________________________________ Expiration date: __________________________

Signature: _____________________________________________________________________________________________________________

50% deposit is required for all options chosen.
Balance must be paid in full by August 31, 2018. Cancellation fee for exhibit space is $300 if cancelled prior to August 31, 2018. After August 31, 2018 booth fees are non-refundable.

All sponsorship fees are non-refundable.

Promotional Opportunities:

Platinum Sponsored Event: $5,635 (select one)
☐ Keynote Speaker
☐ Conference Tote Bags*

Gold Sponsored Events: $3,435 (select one)
☐ Kermit B. Nash Plenary Speaker
☐ Full Day Intensive
☐ Welcome Reception (Wednesday)
☐ Lunch Buffet (Thursday)

Silver Sponsored Events: $2,885 (select one)
☐ Half Day Intensive
☐ Thursday Continental Breakfast
☐ Friday Continental Breakfast
☐ Saturday Continental Breakfast

Bronze Sponsored Events: $1,785 (select one)
☐ Thursday Afternoon Refreshment Break
☐ Friday Afternoon Refreshment Break

Special Sponsor: $1,235
☐ Special Sponsor

Exhibit:
☐ $1,130 Standard Booth
☐ $785 Non-Profit Booth

Virtual Supporter:
☐ $500
☐ $300 (special exhibitor rate)**

Strategic Supporter:
☐ $250
☐ $150 (special exhibitor rate)**

Advertiser:
☐ $445 Full Page Ad
☐ $345 Half Page Ad
☐ $195 Quarter Page Ad

Other Sponsorship Opportunities:
☐ $1500 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card
☐ $1500 Conference Lanyards - your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge
☐ $1000 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2017-6/30/2018)
☐ $750 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts

* For each sponsored item, the sponsor provides the investment and a logo for the item, and SSWLHC will purchase the item with that investment.