SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

52nd Annual Meeting & Conference  
October 11-14, 2017  
Hyatt Regency Baltimore on the Inner Harbor  
Baltimore, Maryland

Join us for SSWLHC’s 52nd Annual Conference and Interact with Hundreds of Key leaders in Health Care Social Work.

<table>
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<tr>
<th>Sponsorship Opportunities</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
<th>Silver Sponsor</th>
<th>Bronze Sponsor</th>
<th>Special Sponsor</th>
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<tbody>
<tr>
<td>Regular Rate</td>
<td>$5,635</td>
<td>$3,435</td>
<td>$2,885</td>
<td>$1,785</td>
<td>$1,235</td>
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<tr>
<td>Early Bird Rate (By 1/31)</td>
<td>$5,072</td>
<td>$3,092</td>
<td>$2,597</td>
<td>$1,607</td>
<td>$1,013</td>
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| Exclusive Sponsorship of one of the following Events at the Conference | • Keynote Speaker (with introduction)  
• Conference Tote Bags (your company logo on the bag with the SSWLHC logo)  
• Full Day Intensive  
• Welcome Reception  
• Kermit B. Nash Plenary Speaker  
• Thursday Lunch | • Full Day Intensive  
• Thursday Breakfast  
• Friday Breakfast  
• Saturday Breakfast | • Half Day Intensive  
• Thursday Break  
• Friday Break  
• Saturday Break | N/A |

| Advertisement in each of three issues of the Social Work Leader | Full-page | Quarter-page | N/A | N/A | N/A |
| Advertisement in Conference Brochure | Full-page | Full-page | Half-page | Quarter-page | N/A |
| Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo | ✓ | ✓ | ✓ | ✓ | ✓ |
| One Full Conference Registration | Two registrations | ✓ | ✓ | ✓ | ✓ |
| Exhibit booth with exhibit only registration, table, chairs and one time use of the attendee email list | ✓ | ✓ | ✓ | ✓ | ✓ |

Exhibitor Only
Regular Rate: $1,130 / $785 non-profit*  
Early Bird Rate: $1,017 / $706.50 non-profit*  

Includes:
• Three days of dedicated contact with attendees  
• Recognition as an exhibitor  
• One Full Conference registration  
• One Exhibit Only registration  
• One time use of the attendee email list  
• One 6’ skirted table and two chairs  
* Please include evidence of non-profit status

Strategic Supporter
Regular Rate: $250  
Special Exhibitor Price: $150  

Includes:
• The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)  
• Recognition in all promotional materials  
• Company name and logo on SSWLHC website

Advertiser
Full Page (7” x 10”): $445  
Half Page (7” x 4 7/8”) Horizontal: $345  
Quarter Page (3 3/8” x 4 7/8”): $195  

Includes:
• Hard copy of ad distributed to all conference attendees  
• Ads included on SSWLHC website portal for all attendees
Confirmation of Intent to Sponsor, Exhibit, Advertise

Name of Company: ____________________________________________________________

Company Contact: ___________________________________________________________

Address: __________________________________________________________________

Phone: _____________________________________________________________________ Email: ______________________________________________

Payment information

Total amount: __________________________________________________________________

Check enclosed (payable to SSWLHC, tax ID # 23-3100897)

Charge credit card: □ Visa □ MasterCard □ American Express

Name on card: __________________________________________________________________

Card number: __________________________________________________________________ Expiration date: ___________________________

Signature: _____________________________________________________________________

50% deposit is required for all options chosen.
Balance must be paid in full by August 31, 2017. Cancellation fee for exhibit space is $300 if cancelled prior to August 31, 2017. After August 31, 2017 booth fees are non-refundable.

All sponsorship fees are non-refundable.

Promotional Opportunities:

Platinum Sponsored Event: $5,635 (select one)
□ Keynote Speaker
□ Conference Tote Bags**

Gold Sponsored Events: $3,435 (select one)
□ Kermit B. Nash Plenary Speaker
□ Full Day Intensive
□ Welcome Reception (Wednesday)
□ Lunch Buffet (Thursday)

Silver Sponsored Events: $2,885 (select one)
□ Half Day Intensive
□ Thursday Continental Breakfast
□ Friday Continental Breakfast
□ Saturday Continental Breakfast

Bronze Sponsored Events: $1,785 (select one)
□ Thursday Afternoon Refreshment Break
□ Friday Morning Refreshment Break
□ Friday Afternoon Refreshment Break
□ Saturday Morning Refreshment Break

Special Sponsor: $1,235
□ Special Sponsor

Exhibit:
□ $1,130 Standard Booth
□ $785 Non-Profit Booth
(please include evidence of non-profit status)

Strategic Supporter:
□ $250
□ $150 (special exhibitor price)
Please provide the SSWLHC office with a description of the item you will be supplying

Advertiser:
□ $445 Full Page Ad
□ $345 Half Page Ad
□ $195 Quarter Page Ad

Other Sponsorship Opportunities:
□ $1500 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card
□ $1500 Conference Lanyards - your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge
□ $1000 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2017-6/30/2018)
□ $750 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts

** For each sponsored item, the sponsor provides the investment and a logo for the item, and SSWLHC will purchase the item with that investment.

Please return this completed form to:
SSWLHC
100 North 20th Street, Suite 400, Philadelphia, PA 19103
Phone: 866-237-9542 • Fax: 215-564-2175 • Email: info@sswlhc.org
Website: www.sswlhc.org