

## SSWLHC Sponsor, Exhibitor and Advertiser Information and Reservation Form

**52<sup>nd</sup> Annual Meeting & Conference**

**October 11-14, 2017**

**Hyatt Regency Baltimore on the Inner Harbor  
Baltimore, Maryland**

***Join us for SSWLHC's 52<sup>nd</sup> Annual Conference and Interact with  
Hundreds of Key leaders in Health Care Social Work.***

| Sponsorship Opportunities                                                                               | Platinum Sponsor                                                                                                                                                            | Gold Sponsor                                                                                                                                                            | Silver Sponsor                                                                                                                                                 | Bronze Sponsor                                                                                                       | Special Sponsor |
|---------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-----------------|
| <b>Regular Rate</b>                                                                                     | \$5,635                                                                                                                                                                     | \$3,435                                                                                                                                                                 | \$2,885                                                                                                                                                        | \$1,785                                                                                                              | \$1,235         |
| <b>Early Bird Rate (By 1/31)</b>                                                                        | \$5,072                                                                                                                                                                     | \$3,092                                                                                                                                                                 | \$2,597                                                                                                                                                        | \$1,607                                                                                                              | \$1,013         |
| Exclusive Sponsorship of one of the following Events at the Conference                                  | <ul style="list-style-type: none"> <li>• Keynote Speaker (with introduction)</li> <li>• Conference Tote Bags (your company logo on the bag with the SSWLHC logo)</li> </ul> | <ul style="list-style-type: none"> <li>• Full Day Intensive</li> <li>• Welcome Reception</li> <li>• Kermit B. Nash Plenary Speaker</li> <li>• Thursday Lunch</li> </ul> | <ul style="list-style-type: none"> <li>• Half Day Intensive</li> <li>• Thursday Breakfast</li> <li>• Friday Breakfast</li> <li>• Saturday Breakfast</li> </ul> | <ul style="list-style-type: none"> <li>• Thursday Break</li> <li>• Friday Break</li> <li>• Saturday Break</li> </ul> | N/A             |
| Advertisement in each of three issues of the Social Work Leader                                         | Full-page                                                                                                                                                                   | Quarter-page                                                                                                                                                            | N/A                                                                                                                                                            | N/A                                                                                                                  | N/A             |
| Advertisement in Conference Brochure                                                                    | Full-page                                                                                                                                                                   | Full-page                                                                                                                                                               | Half-page                                                                                                                                                      | Quarter-page                                                                                                         | N/A             |
| Company Listed in promotional materials, onsite signage, and on SSWLHC website with logo                | ✓                                                                                                                                                                           | ✓                                                                                                                                                                       | ✓                                                                                                                                                              | ✓                                                                                                                    | ✓               |
| One Full Conference Registration                                                                        | Two registrations                                                                                                                                                           | ✓                                                                                                                                                                       | ✓                                                                                                                                                              | ✓                                                                                                                    | ✓               |
| Exhibit booth with exhibit only registration, table, chairs and one time use of the attendee email list | ✓                                                                                                                                                                           | ✓                                                                                                                                                                       | ✓                                                                                                                                                              | ✓                                                                                                                    | ✓               |

### Exhibitor Only

Regular Rate: \$1,130 /  
\$785 non-profit\*  
Early Bird Rate: \$1,017 /  
\$706.50 non-profit\*

#### Includes:

- Three days of dedicated contact with attendees
- Recognition as an exhibitor
- One Full Conference registration
- One Exhibit Only registration
- One time use of the attendee email list
- One 6' skirted table and two chairs

\* Please include evidence of non-profit status

### Virtual Supporter

Regular Rate: \$500  
Special Exhibitor Rate: \$300\*\*

#### Includes:

- Showcase your organization via a continuously looped powerpoint presentation in the silent auction area (high-traffic area) throughout the conference.
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

Interested in connecting with attendees via live feed? Contact Kate Ho at [kho@fernley.com](mailto:kho@fernley.com) to see what options are available.

### Strategic Supporter

Regular Rate: \$250  
Special Exhibitor Rate: \$150\*\*  
Includes:

- The opportunity for a sponsor-supplied promotional item to be distributed to all conference attendees (such as notepads, pens, sticky notes, etc.)
- Recognition in all promotional materials
- Company name and logo on SSWLHC website

### Advertiser

Full Page (7" x 10"): \$445  
Half Page (7" x 4 7/8") Horizontal: \$345  
Quarter Page (3 3/8" x 4 7/8"): \$195

#### Includes:

- Hard copy of ad distributed to all conference attendees
- Ads included on SSWLHC website portal for all attendees

\*\*To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.

**Confirmation of Intent to Sponsor, Exhibit, Advertise**

Name of Company: \_\_\_\_\_  
 Company Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment information**

**Total amount:** \_\_\_\_\_  
 Check enclosed (payable to SSWLHC, tax ID # 23-3100897)  
 Charge credit card:  Visa  MasterCard  American Express  
 Name on card: \_\_\_\_\_  
 Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_  
 Signature: \_\_\_\_\_

**50% deposit is required for all options chosen.**  
**Balance must be paid in full by August 31, 2017. Cancellation fee for exhibit space is \$300 if cancelled prior to August 31, 2017.**  
**After August 31, 2017 booth fees are non-refundable.**

**All sponsorship fees are non-refundable.**

**Promotional Opportunities:**

**Platinum Sponsored Event: \$5,635 (select one)**  
 Keynote Speaker  
 Conference Tote Bags\*

**Gold Sponsored Events: \$3,435 (select one)**  
 Kermit B. Nash Plenary Speaker  
 Full Day Intensive  
 Welcome Reception (Wednesday)  
 Lunch Buffet (Thursday)

**Silver Sponsored Events: \$2,885 (select one)**  
 Half Day Intensive  
 Thursday Continental Breakfast  
 Friday Continental Breakfast  
 Saturday Continental Breakfast

**Bronze Sponsored Events: \$1,785 (select one)**  
 Thursday Afternoon Refreshment Break  
 Friday Morning Refreshment Break  
 Friday Afternoon Refreshment Break  
 Saturday Morning Refreshment Break

**Special Sponsor: \$1,235**  
 Special Sponsor

**Exhibit:**  
 \$1,130 Standard Booth  
 \$785 Non-Profit Booth  
*(please include evidence of non-profit status)*

**Virtual Supporter:**  
 \$500  
 \$300 (special exhibitor rate)\*\*

**Strategic Supporter:**  
 \$250  
 \$150 (special exhibitor rate)\*\*  
 Please provide the SSWLHC office with a description of the item you will be supplying

**Advertiser:**  
 \$445 Full Page Ad  
 \$345 Half Page Ad  
 \$195 Quarter Page Ad

\*\*To qualify for this special exhibitor rate, an organization needs to purchase an exhibit booth.

**Other Sponsorship Opportunities:**

- \$1500 Hotel Room Keys - custom key cards with your brand or design will be given to each person with a hotel room in the SSWLHC block so they see your logo each time they use their key card
- \$1500 Conference Lanyards - your name or logo will be printed on the lanyard provided to each conference attendee for their conference badge
- \$1000 Inside Front Cover - your logo or advertisement will be Page 2 (the inside front cover if printed) of one of the SSWLHC online publications (your choice of available publications) for one year (7/1/2017-6/30/2018)
- \$750 Conference Handout Sponsor - your logo on the web page where the registrants will go to download the speaker handouts

*\*For each sponsored item, the sponsor provides the investment and a logo for the item, and SSWLHC will purchase the item with that investment.*

**Please return this completed form to:**  
 SSWLHC  
 100 North 20<sup>th</sup> Street, Suite 400, Philadelphia, PA 19103  
 Phone: 866-237-9542 • Fax: 215-564-2175 • Email: info@sswlhc.org  
 Website: www.sswlhc.org