

**SOCIETY FOR SOCIAL WORK LEADERSHIP IN HEALTH CARE  
2016 COMMITTEE VOLUNTEER INTEREST**

**ANNUAL MEETING**

- Develop an event that includes robust academic content, business meeting, and social calendar, as SSWLHC's premier annual event

**ANNUAL MEETING VENDOR / SPONSORSHIP**

- Recruit sponsors and exhibitors for annual meeting
- Develop a corporate sponsorship program

**CHAPTER RELATIONS**

- Work closely with licensed chapter and Chapter Presidents to build synergy with national SSWLHC

**MEMBERSHIP AND MARKETING**

- Bring awareness of SSWLHC to non-members and potential sponsors
- Increase and strengthen SSWLHC membership and retention in each membership category.

**LEADERSHIP INSTITUTE**

- Develop events through the SSWLHC fiscal year with a focus on:
  - Appreciate, demonstrate and communicate the unique role of social work leaders and leadership.
  - Identify assumptions about leadership; understand personal leadership styles and competencies.
  - Identify core leadership competencies and articulate ways to leverage them to achieve specific goals within their work settings.

**MENTORING**

- Serve on an oversight committee that develops contacts and links interested SSWLHC members with SSWLHC mentors

**PRODUCTS AND PUBLICATIONS**

- Produce four issues of the Social Work Leader per year
- Identify best practices
- Develop one CEU publication annually
- Announce products and education offerings through blast emails
- Facilitate printing and distribution of new products

**WEBSITE AND SOCIAL MEDIA COMMITTEE**

- Identify opportunities for enhancing website usage, content and exposure
- Create and implement a process for ensuring website content is updated and accurate
- Bring awareness of SSWLHC via social media platforms including, but not limited to Facebook, LinkedIn and Twitter

**I am interested in being a part of the following Work Group(s) or Committee(s). Please contact me.**

- |  |   |
|--|---|
| <input type="checkbox"/> Annual Meeting                      | <input type="checkbox"/> Leadership Institute               |
| <input type="checkbox"/> Annual Meeting Vendor / Sponsorship | <input type="checkbox"/> Mentoring                          |
| <input type="checkbox"/> Chapter Relations                   | <input type="checkbox"/> Products & Publications            |
| <input type="checkbox"/> Membership and Marketing            | <input type="checkbox"/> Website and Social Media Committee |

Name \_\_\_\_\_ Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Work Phone \_\_\_\_\_ Email \_\_\_\_\_

**Thank you for your interest in serving as a volunteer leader with the SSWLHC! Please email this form to Kyle Fernley at [kfernley@fernley.com](mailto:kfernley@fernley.com) or fax it to the SSWLHC Office at (215) 564-2175.**